

Lauren Miller

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Portfolio: <https://www.laurenmillercreative.com/>

Summary

Creative and detail-oriented Designer with a strong background in illustration, multimedia design, social media marketing, 2D animation, and motion graphics. Intelligent achiever and determined creator as demonstrated by proven ability to manage projects from concept to completion while maintaining high standards of originality and accuracy; prioritizes diligence, creativity, inclusion, attentive listening, and amiable communication.

Education

North Carolina State University (Raleigh, NC) - BA in Art + Design AUG 2020 - MAY 2024

- 4.0 GPA
- Minor in Arts Entrepreneurship
- Production Committee for Art2Wear organization, Student Made entrepreneurial member

Experience

Uncompany (Raleigh, NC) - Designer/Creative (Content Team) JULY 2024 - PRESENT

- Created illustrations, social media graphics, and animated assets in alignment with brand standards to aid with online presence and client acquisition. Edited creative video and designed marketing content and motion graphics as requested by the creative team.
- Collaborated closely with a greater content team to align content plans with strategic goals and worldwide trends, managing multiple projects at once.

Freelance Illustration and Animation 2019 - PRESENT

- Communicated interpersonally with clients to create unique content (including illustrations and motion graphics) while working within cohesive brand guidelines.
- Created individualized works to client satisfaction, managed projects, budgets, and deadlines with considerate planning.
- Created and managed a small business designing stationery across multiple stores and online channels ("Laurlines Original Art").

11 Dollar Bill, LLC (Raleigh, NC) - Post Production Intern MAY 2022 - JAN 2024

- Supported duties of the production and editorial/animation teams according to the instructions of Creatives & Producers for multiple projects.
- Assisted with office services for the creative team, serviced clients in office, and supplemented work of animation and editorial teams.
- Formulated creation and layout of animated/illustrated elements for animated ads.

Michaels (Cary, NC) - Sales Associate JUNE 2021 - AUGUST 2021

- Provided great customer service at register and sales floor, helping customers locate materials and creating a bond with the customer while advising on craft projects.

Skills

Multimedia Illustration, 2D Animation, Motion Graphics, Design for Web and Print, & Editing.

Software: Adobe Photoshop, Illustrator, After Effects, Premiere, Media Encoder, Animate, InDesign, Toon Boom Harmony Advanced, Canva, Figma, Microsoft Office Suite, Google Suite.

Project management, trend-awareness, collaboration, problem solving, multitasking, flexibility.

Projects & Awards

BEST IN SHOW for animated senior thesis film "TOUCH" (2024); BEST OF FEST at Queer Expression Fest, OFFICIAL SELECTION at Awareness Film Festival, & FINALIST in Animated Short Category at Golden Short Film Festival.

Extensive arts consulting report (group project for nonprofit *United Arts of Wake County* (EMA 430)).